



## 2015

# POA ANNUA Golf Classic & G.C. Horn Memorial Tournament

## SPONSOR

May 14th - May 16th



The Naples Beach Hotel  
& Golf Club



# 2015 POA ANNUA GOLF CLASSIC & G.C HORN MEMORIAL TOURNAMENT

May 14th - May 16th

NAPLES BEACH HOTEL AND GOLF CLUB

PRESENTED BY:



## SCHEDULE OF EVENTS

### THURSDAY, MAY 14

- 1:00 p.m. FGCSA Board of Directors meeting at the Country Club of Naples  
6:30 p.m. FGCSA Past Presidents Dinner

### FRIDAY, MAY 15

- Event Check-In Available Prior to FGCSA Seminar, Prior to G.C. Horn & POA Golf Events  
8 a.m. - 12 p.m. FGCSA Seminar (Sunset Terrace Located on Beach Side of Gulf Shore Blvd. N.)  
12:30 p.m. G.C. Horn Memorial Tournament Registration (NO lunch provided) - Naples Beach Hotel and GC  
1:30 p.m. G.C. Horn Memorial Tournament Shotgun Start - Naples Beach Hotel and GC

### SATURDAY, MAY 16

- 7:00 - 7:50 a.m. POA Annu Golf Classic Tournament Sign In - Naples Beach Hotel and GC  
8:00 a.m. POA Annu Golf Classic Scramble Shotgun Start - Naples Beach Hotel and GC (limited to 128 players)  
8:30 a.m. POA Annu Golf Classic Stroke Play (8:30 Shotgun) – Hole-In-The-Wall (limited to 52 players) Pants Required  
9 a.m. - 12 p.m. The Beach Club 4 Kids on Watkins Lawn  
5:30 - 9:30 p.m. Luau on Watkins Lawn - Heavy Hors d'oeuvres and cocktails

### THE BEACH CLUB 4 KIDS

A morning of games and good times will be available on Saturday, May 16 for children ages 5 to 12. Please call 239-659-4322 for reservations as space is limited.

### NAPLES BEACH CLUB SPA

For those of you that would like to include your significant other in a relaxing morning or afternoon at the SPA; there are some great savings being offered. \$20 off treatments over \$100 plus many other special offerings including 2 treatments of 25 minutes each for \$100 (choose from - target massage, mini facial, tropical marine body polish, tub soak, leg and foot rejuvenation, hair treatment and scalp massage) or a 50 minute facial with 15 complimentary minutes. Please call 239-659-4304 for reservations as times will be limited.

## A BRIEF HISTORY OF THE “POA”

The Everglades Chapter of the Florida GCSA was just two years old when it invited the South Florida Chapter for a casual get-together. In 1970 a golf match was set up after this annual meeting and in 1971 it was decided to award the winners of the golf match a pail of Poa as a prize. This action would eventually lead to the current name of the event. In 1972, Doc Anderson, a local vendor offered to provide a barbeque style meal at the meeting. In 1975, the event was officially dubbed the Poa Annuia Golf Classic. As it continued to grow, other chapters of the Florida GCSA were invited and the location of the event was changed to other courses such as Lehigh, Mirror Lakes and Oxbow. While the tournament was at Mirror Lakes the board of directors of the Florida GCSA decided to hold one of its board meetings in conjunction with the event. In 1980, a permanent home was established at the Naples Beach Hotel and GC. The Poa Annuia Golf Classic has grown into one of the most enjoyable events of the year for Florida superintendents, and their families.

## 2015 POA ANNUA GOLF CLASSIC

This year the POA Committee is again offering two golf formats. Players may choose to play either a four-man scramble at the Naples Beach Hotel and GC, or an individual stroke play format at Hole-In-The-Wall.

The POA Champion, the Team Chapter Championship, and those trying to qualify for the State Chapter Championship will come from the stroke play tournament played at Hole-In-The-Wall. POA Stroke Play field is limited to those who carry a USGA Handicap Index below 15. Pants are to be worn, no shorts please. Prizes will be awarded in both formats and winners will be announced at the Luau. The price per person is the same for both tournaments.

Both tournaments will be filled on a first-come, first-serve basis. To secure your spot you are required to scan/email or fax your registration and it must be received before May 8<sup>th</sup>. After scan/emailing or faxing, please mail a copy of registration form with payment. Also, if you are paying to play you are required to register individually. However, please include the name(s) of player(s) you wish to play with.

NOTE: You do NOT need a full team to register – pairings will be made.

## A BRIEF HISTORY OF THE G.C. HORN MEMORIAL TOURNAMENT

In 1959, Dr. Granville “Granny” C. Horn took over the leadership of the turfgrass program at the University of Florida. Within a few years, he built the program into the most comprehensive in the South and among the best in the nation. In the late sixties and early seventies, more turfgrass research was done under Dr. Horn’s guidance than all the other schools in the Southeast combined. At the same time G.C. was preparing students for the “real” world of turfgrass management.

For this reason, following his death in 1982 a decision was made to establish the Dr. G.C. Horn Memorial Endowment Fund. The golf event, held in conjunction with the POA Annuia Golf Classic, is the primary fund raiser for the endowment fund. General questions should be directed to Nicholas von Hofen 239-254-2867. Golf related questions should be directed to Wayne Kappauf 239-642-5558.

# Dr. Bree Hayes

## ***Building and Maintaining Effective Teams for Golf Course Superintendents***

**FRIDAY, MAY 15<sup>TH</sup>**

A function of the FGCSA Education Committee  
Sponsorships for the POA Event does not include the Friday Education Event

### **SEMINAR SCHEDULE**

Where: Naples Beach Hotel and Golf Club

7:30-8:00 am . . . . .Registration

8:00 am . . . . .Seminar begins

10:00 am . . . . .15 minute break

Noon . . . . .Seminar Ends

### **SPECIAL NOTE**

An entry to the Poa Annua Classic or to the G.C. Horn Memorial Tournament is not required to attend this seminar. However, the seminar will end at noon so that attendees may play in the Horn Tournament. If you do plan to register for one of these golfing events, you may pre-register for this seminar on the same form sent by the Everglades GCSA Poa Committee. Registration to the seminar is open to all FGCSA members and guests, and any interested parties in the golf course industry.

Overnight accommodations can be made directly through the Naples Beach Hotel Group Reservations at 1-800-866-1946.

CEU's by the GCSAA for Education Points, have been applied for. Any questions on the seminar should be directed to the FGCSA at 772-334-7515.

### **COURSE CONTENT**

Building and Maintaining Effective Teams  
For Golf Course Superintendents

Without teams, golf course maintenance is an impossibility. Roles and responsibilities may be specific, but working as a team enhances opportunities for efficiency and precision. Whether your organization is large or small, US based or international, teams are a necessary part of everyday interactions. To that end, superintendents must be aware of the ways to maximize teamwork in everything they do.

This fast-paced, highly interactive presentation will address fundamental issues of all teams, including communication, leadership, group effectiveness and conflict. Participants can expect to gain specific skills in how to build a team, how to motivate the members therein and how to keep it on track. They will also learn how to address problems in teams and specific strategies to make corrections and get the team back to full functionality.

### **SPEAKER INFORMATION**

Dr. Bree Hayes is an organizational consultant and counseling psychologist. For the past 25 years, she has worked with organizations all over the world helping them to achieve their business imperatives through developing their human potential. Her expertise lies in executive assessment for hiring or coaching, strategic planning, team analysis and development, executive training and meeting facilitation.

In her work with assessment and as an executive coach, Dr. Hayes has had the opportunity to work with senior level executives all over the world from varied industries, including utilities, insurance, health care, financial/banking, retail, manufacturing, technology, and the golf and turf management industry.

She has designed and implemented curriculum in all areas of corporate training including team development, customer service, strategic planning, conflict resolution, performance management, effective communication and diversity training. She has spent the past several years as an adjunct professor in the Terry College of Business at The University of Georgia, in their Buckhead Evening MBA Program, as well as their Executive MBA Program where she teaches business ethics, organizational change, and advanced leadership. In that capacity she has partnered with many executives to assist them in applying their academic training to their business settings. She also holds adjunct positions at Cornell University and Pennsylvania State University.

**REGISTRATION PROCESS - PLEASE READ CAREFULLY!**

1. You are required to fax (239-394-0445) or scan/email your registration forms to Wayne Kappauf at [wpkaticc@embarqmail.com](mailto:wpkaticc@embarqmail.com) prior to May 8<sup>th</sup>. Event will be filled on a first-come, first-serve basis.
  2. Please mail payment WITH A COPY OF THE REGISTRATION FORM prior to event!
  3. Credit Card Option Available. Please contact Bryce Koch 239-481-3066
- Include Your Preferred Pairings And Handicap On This Form!
  - PLEASE PRINT

Contact Person: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

**COMPANY NAME AS IT WILL APPEAR ON BANNERS**

**POA ANNUA GOLF CLASSIC - SEE BACK PAGE FOR DETAILS**

PLATINUM SPONSOR	_____ @	\$4,500	Limited availability
Extra POA Golf (players)	_____ @	\$100	FOR PLATINUM
Extra Horn Golf (players)	_____ @	\$75	SPONSORS ONLY

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GOLD SPONSOR	_____ @	\$2,500	Unlimited
SILVER SPONSOR	_____ @	\$1,500	Unlimited
COURSE SPONSOR	_____ @	\$1,000	Limited availability
TEE SPONSOR	_____ @	\$600	Unlimited

**LUAU DINNER TICKETS (Every Luau Ticket includes free beer and wine)**

Adult	_____ @	\$75
Child (under 12)	No Charge	

KIDS CLUB \_\_\_\_\_ @ \$35

**COMPLIMENTARY FISHING SHIRTS FOR POA GOLF PARTICIPANTS ONLY**

Small \_\_\_ Med \_\_\_ Large \_\_\_ X Large \_\_\_ XX Large \_\_\_

**FGCSA Seminar** \_\_\_\_\_ @ \$50

**TOTAL Sponsorship** \$ \_\_\_\_\_

## G.C. HORN MEMORIAL TOURNAMENT

Naples Beach Hotel and GC, Friday May 15<sup>th</sup> - Two man Scramble, 1:30pm Shotgun Start; **NO lunch provided**

You may form your own foursome or register individually

- |                |             |
|----------------|-------------|
| 1. Name: _____ | Hdcp. _____ |
| 2. Name: _____ | Hdcp. _____ |
| 3. Name: _____ | Hdcp. _____ |
| 4. Name: _____ | Hdcp. _____ |

## “POA” SCRAMBLE TOURNAMENT

(Limit to 128 players)

Naples Beach Hotel and GC, Saturday May 16<sup>th</sup>, Four-man scramble with 10% handicap,  
8:00am Shotgun Start; **lunch provided**

You may form your own foursome or register individually

- |                |             |               |
|----------------|-------------|---------------|
| 1. Name: _____ | Hdcp. _____ | Chapter _____ |
| 2. Name: _____ | Hdcp. _____ | Chapter _____ |
| 3. Name: _____ | Hdcp. _____ | Chapter _____ |
| 4. Name: _____ | Hdcp. _____ | Chapter _____ |

## “POA” STROKE PLAY TOURNAMENT

(Limit to 52 players)

Hole-In-The-Wall, Sat. May 16<sup>th</sup>, Stroke play with 80% Handicap, 8:30am Shotgun Start; Pants Required; **snacks provided**

You may form your own foursome or register individually

- |                |             |               |
|----------------|-------------|---------------|
| 1. Name: _____ | Hdcp. _____ | Chapter _____ |
| 2. Name: _____ | Hdcp. _____ | Chapter _____ |
| 3. Name: _____ | Hdcp. _____ | Chapter _____ |
| 4. Name: _____ | Hdcp. _____ | Chapter _____ |

### IMPORTANT INFORMATION

### CONTACTS

Send remittance payable to:

EGCSA  
PO Box 110422  
Naples, FL 34108-0108  
(Please include registration form)

Bryce Koch (239) 481-3066  
bryce@cypresslakeecc.com  
Stuart Bothe (239) 354-0200  
stuartb@vccnaples.com

You are required to fax (239-394-0445) or scan/email your registration form to  
**Wayne Kappauf at [wpkaticc@embarqmail.com](mailto:wpkaticc@embarqmail.com)**  
before APRIL 30th to secure your playing spot.

**Both tournaments will be filled on a first-come, first-serve basis.** Be sure to mail a copy of the form with your payment after you fax your registration.

Room reservations can be made directly through the Naples Beach Hotel and GC (239) 261-2222, ask for the POA rooms; <http://www.naplesbeachhotel.com>

## CONTACTS

Wayne Kappauf, CGCS (239) 642-5558 • wpkaticc@embarqmail.com  
Bryce Koch (239) 481-3066 • bryce@cypresslakecc.com  
Stuart Bothe (239) 354-0200 • stuartb@vccnaples.com

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## HOTEL RESERVATIONS

We just received confirmation from the Naples Beach Club, that they are completely sold out of rooms. For those looking for an alternative place to stay, may we suggest contacting one of the following hotels.

Edgewater Beach Hotel  
1901 Gulf Shore Blvd N, Naples, FL  
(239) 403-2000 • edgewaternaples.com

Naples Grande Beach Resort  
475 Seagate Dr, Naples, FL  
(239) 597-3232 • waldorfastianaples.com

Hilton Naples Florida Hotel  
5111 Tamiami Trail N, Naples, FL  
(239) 430-4900 • hiltonnaples.com

The Inn on Fifth  
699 5th Ave S, Naples, FL  
(239) 403-8777 • innonfifth.com

Ramada Naples  
1100 Tamiami Trail N, Naples, FL  
(239) 263-3434 • naplesramada.com

These hotel options are relatively close to the Naples Beach Club. Unfortunately we do not have a partnership with any of these properties to extend a better room rate. We truly do apologize for this inconvenience.

Thank you again for your continued support of this special weekend!!

# OUR EVENT HOST



The Naples Beach Hotel  
& Golf Club

851 Gulf Shore Blvd. N.  
Naples, Florida 34102

Host Superintendent:  
Kirsten Conover

## Directions:

### **From I-75 East (Ft. Lauderdale):**

Exit at Exit 105  
Turn left (west) after exit ramp onto Golden Gate Parkway. Continue on Golden Gate Parkway for 4 miles to U.S. 41. Turn left on U.S. 41. Proceed south 0.9 miles to 7th Avenue North (after our Golf Course). Turn right on 7th Avenue North and continue until it dead ends at Gulf Shore Boulevard North. Turn right onto Gulf Shore Boulevard North. The Naples Beach Hotel and Golf Club is located 1/2 block north on the left.

### **From I-75 North (Ft. Myers):**

Exit at Exit 105  
Turn right (west) after exit ramp onto Golden Gate Parkway. Continue on Golden Gate Parkway for 4 miles to U.S. 41. Turn left on U.S. 41. Proceed south 0.9 miles to 7th Avenue North (after our Golf Course). Turn right on 7th Avenue North and continue until it dead ends at Gulf Shore Boulevard North. Turn right onto Gulf Shore Boulevard North. The Naples Beach Hotel and Golf Club is located 1/2 block north on the left.



PO Box 110422  
Naples, FL 34108

2015

## SAVE THE DATES

### **July Annual Meeting**

TBA

### **August**

### **Combined Ryder Cup Event**

Old Corkscrew Golf Club

Date and time TBA

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## MEMBERSHIP CONTACT INFO

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Direct all membership inquiries to  
Jason Zimmerman, CGCS, Membership Chair

phone: 239-949-5669

[jzimmerman@pelicansnest.org](mailto:jzimmerman@pelicansnest.org)

or visit [www.evergladesgcsa.com](http://www.evergladesgcsa.com)