

OUR EVENT HOST



Host Golf Course Superintendent:
David Dore-Smith, GCSAA Class A Golf
Course Superintendent

Host Assistant Superintendent:
Riaan Potgieter

Golf Course Architect:
Gordon Lewis

Directions:
Copperleaf Golf Club
23101 Copperleaf Blvd
Bonita Springs, FL 34135

Directions From I-75
Take Exit 123 (Corkscrew Road) and head west for 1
mile • Turn south on Three Oaks Parkway and travel
for 2 miles • Copperleaf is on the left side of Three
Oaks Parkway before Coconut Rd

From South US 41
Take Coconut Rd to Three Oaks Parkway
Head north from Coconut Road ½ mile
Copperleaf is on the right side before Shadow Wood

From North US 41
Take Corkscrew Road to Three Oaks Parkway
Head south 2 miles • Copperleaf is on the left side of
Three Oaks Parkway before Coconut Rd

Please park at the Copperleaf Clubhouse

CALENDAR OF EVENTS

November 20

Vendor Appreciation Golf and Dinner Event
The Rookery at Marco Island

December 20

Christmas Golf and Dinner Event
Shadow Wood Country Club

RSVP

No onsite registration is accepted at EGCSA events.

**Please RSVP by phone at 239-513-8016
or resister at www.evergladesgcsa.com**

MEMBERSHIP CONTACT INFO

Direct all membership inquiries to
Bryce Koch, Membership Director
phone: 239-481-3066
cypresslaketurf@gmail.com

CUT AND MAIL WITH PAYMENT



P.O. Box 110422
Naples, FL 34108



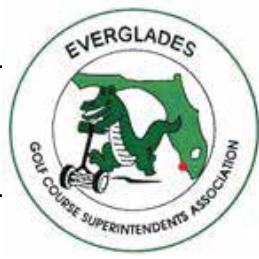
Assistant Superintendent Meeting

Copperleaf Golf Club

Thursday, October 25, 2012

Presented in partnership with:





President's Message David Dore-Smith

Dear Fellow Member,

The EGCSA Assistant Superintendent only meeting is scheduled for October 25th at Copperleaf Golf Club. These events have been incredibly successful over the past year with guest speakers including Rhett Evans, CEO GCSAA, Bob Ranquist, CGCS, Past President GCSAA and Pat Jones, Editorial Director of Golf Course Industry magazine.

This coming event will once again have another excellent speaker in Bruce Williams, CGCS. Bruce Williams now has his own turf management consulting business and is highly regarded throughout the United States, and indeed, throughout the world. His presentation will be used to motivate our local Assistant Superintendents and to provide guidance to the "next generation" of turf managers. The knowledge and insight that Bruce will provide to the attendees will be invaluable as they continue on their journey to become a golf course superintendent.

Without question, one of the more challenging jobs on any golf course is that of the assistant superintendent. As superintendent's, it is important that we keep these individuals motivated and show them appreciation and gratitude. The EGCSA Assistant Superintendent program is one way, as an association, that we can do that.

The EGCSA board of directors and I strongly urge our superintendent members to encourage their assistants to come out and enjoy an afternoon of comradery, fun and education. The networking opportunities available at these events can help to develop lasting relationships with other industry peers and to help with career development.

The EGCSA Assistant Superintendent Program would not be possible without the partnership agreement with Wesco Turf, the local Toro, Inc distributor. The extra effort of Copperleaf Assistant Superintendent, Riaan Potgieter, and Jason Miller, PGA Professional is also very much appreciated.

David Dore-Smith
Everglades Golf Course Superintendents Association
davidd@copperleafgc.com
239-495-1415

OUR SPEAKER



Bruce R. Williams, CGCS

Bruce Williams has been making presentations to golf and turf groups for over 40 years. Born and raised on a golf course, he is the son of a renowned golf course superintendent, Bob Williams. Bruce Williams is a graduate of Baldwin-Wallace College and also Michigan State University in the Turfgrass Management Program. While at MSU he served as President of the Turf Club and was recognized as the Outstanding Student. Williams spent 21 years as the golf course superintendent at Bob O'Link Golf Club in Highland Park, IL, at that time the course was ranked in the top 40 by *Golf Digest*. His last 14 years as a superintendent were spent as the Director of Golf Courses and Grounds at The Los Angeles Country Club, which was ranked #14 in the country. Williams has been involved in leadership positions for four decades in golf and turf. He has been the president of the following golf course superintendent chapters: Midwest, Chicagoland, Southern California and California. In 1996, Williams was the president of the Golf Course Superintendents Association of America as was his father in 1958. Currently he serves as a Director for the California Alliance for Golf. Williams also serves on the USGA Green Section Committee and is the Executive Director of The California Turfgrass and Landscape Foundation. Further, he operates several successful businesses including Executive Golf Search, Inc. and Bruce Williams Golf Consulting. Williams writes for *Golf Course Industry* magazine and also *BoardRoom* magazine. He is sought after for presentations to universities, turf conferences, the Golf Industry Show and conferences overseas.

Contact Information
Bruce R. Williams

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Bruce Williams Golf Consulting - Principal
Executive Golf Search - Principal

California Turf and Landscape Foundation - Executive Director
Past President of the Golf Course Superintendents Association of America
California Alliance for Golf - Director

EVENT DETAILS

Assistant Superintendent Meeting

Copperleaf Golf Club
Thursday, October 25, 2012

SCHEDULE OF EVENTS

1:00 p.m. – 1:30 p.m. Registration
1:30 p.m. Announcements & golf
4:00 p.m. – 5:00 p.m. Meeting

COST

\$15.00 per person
Limited to 50 attendees

GOLF FORMAT

Two-person "scramble" with prizes awarded to top three net team winners. Select your own team or enter individually and the golf committee will provide pairings.

Player Name _____

Club _____ Handicap _____

Player Name _____

Club _____ Handicap _____

Make check payable to EGCSA and mail to
EGCSA P.O. Box 110422 Naples, FL 34108

OTHER

Attendees will be awarded .10 service points by the
Golf Course Superintendents Association of America.
Shorts are permissible for golf and meeting.

Please RSVP by phone ASAP.
RSVP LINE : 239-513-8016

Or register on website: www.evergladesgcsa.com

CUT AND MAIL WITH PAYMENT